



ADAIKALAMATHA INSTITUTE OF MANAGEMENT & RESEARCH

AICTE Approved | Affiliated to Bharathidasan University
Adaikalamatha College, Vallam, Thanjavur - 613403. Tamil Nadu.
www.aimvallam.org

3rd
January
2020

CALL FOR PAPERS
(Publish in UGC Care List)



9th International Conference
on

**MULTIVERSANT INNOVATIVE
RESEARCH APPROACHES FOR
SUSTAINABLE GLOBAL DEVELOPMENT**

OUR PUBLICATION PARTNER

**Globally Multidisciplinary
Research and Education Association**



THEMES

Track A : BUSINESS MANAGEMENT

Finance, Banking & Economics
Management & Tourism
Marketing & HR
Accounting & Computer Information Systems
Social Science & Entrepreneurship

Track B : DIGITAL ECONOMY AND COMMERCE

Govt. Policy and Regulations
Electricity & Telecommunication Industry
Digital Service Providers
E - Business and E - commerce Industry
App Stores, Online Payment & High Speed Trading
Impact of GST

Track C : RESEARCH

Research & Development
Interdisciplinary Research
Multidisciplinary Research
Statistical Tools of Research
Higher Education, Training & Learning

Track D : TECHNOLOGY

Space & Robotics
Engineering and Computer Science
Touch Commerce & Computer Science
IoT, Machine Learning, Virtual Reality (VR)
Artificial Intelligence & Super Intelligence
Advancing and Emerging Technologies
Medical & Assistive Technology & Science

Other Arts and Humanities Disciplines : (not limited to ...)

PAPER GUIDELINES

■ Cover page :

Title of the paper, Name of the author(s),
Professional affiliations, Complete Postal address
with email-id and telephone / mobile numbers, Theme
track code. (Track A / Track B / Track C / Track D)

■ Length :

Full Paper - 2000 words (excluding cover page)

■ Paper Size :

A4, Margins : 2.5 cm or 1 inch,
Font : Times New Roman, 12 font size

■ Line Spacing :

1.5 cm, Version : Ms Office - Word 2010

IMPORTANT DATES

Deadline for Full paper submission with Registration Fee : December 11th 2019.
Deadline for payment of Publication fee after acceptance : December 20th 2019.

PUBLICATION OPPORTUNITIES

- Selected and accepted papers will be published in the reputed double blind peer - reviewed **UGC Care Listed** Journal with ISSN Number with impact factor and also in online Journal Website. Certificate for the same will be issued.
- Opportunity for publishing paper in **SCOPUS Indexed Journal** with additional charges as prescribed by the publisher is also available if required.

REGISTRATION FEE :

Participants	Presentation	In - absentia
Students	₹. 200/-	-
Research Scholars / Academicians	₹. 500/-	₹. 200/- (Extra)
International Participants	US \$ 50	US \$ 10 (Extra)



ABOUT AIM

Adaikalamatha Institute of Management, an entity of Adaikalamatha College, Vallam, Thanjavur has been offering Two-year Full Time Post Graduate MBA Programme, since 1994. It is affiliated to Bharathidasan University, Trichy and approved by the AICTE. The Survey conducted by Business India and All India Management Association graded "B" among the Indian Business Schools. This is the only Grade – Awarded Institute affiliated to Bharathidasan University, Trichy. The Institute has highly qualified and experienced faculty members headed by an Industrial mix Academician. In addition, experts from Industries, Financial Institutions and Organizations visit on invitation to address and share their experiences with the students to enhance their knowledge on various functional areas.

CONFERENCE OBJECTIVE

Sustainable development puts forward a broad and goal oriented agenda for global action. The goals require new modalities for development including innovative projects, new forms of social practice, improved technological process and products.

Sustainable development will be geared up by ending poverty and reducing inequality in all its forms everywhere to promote inclusive and sustainable consumption and production system. To provide full and productive employment and decent work for all, will require fundamental changes in the ways in which energy, food, water, housing, welfare, mobility and other goods and services are delivered, distributed and consumed.

In order to step on this vision, Smart Business Models and value chains, digitization and interconnection of products, amalgamation of emerging technologies like data volumes, computational power, augmented reality, additive manufacturing and modern technologies in convergence all should result in sustainable development.

In this backdrop, the conference organizing committee takes immense pleasure to stir up the think tank of Academicians, Researchers, scholars and professionals to ponder and conceptualize this theme by breaking the boundaries to facilitate success.

SUBMISSION GUIDELINES

The Research Paper should be of original research work, and not published or submitted for Publication elsewhere, earlier. One Soft copy of the paper should be sent to email id aimconference@aimvallam.org before 11-12-2019. Maximum number of authors per paper is Two. Electronic Version of papers submitted only will be accepted for publication. The theme of the paper should be mentioned in the title page of author details.

PUBLICATION FEE :

UGC CARE LISTED JOURNAL with ISSN and Impact Factor :- ₹. 2500 /- Per Paper, Maximum two Authors.

SCOPUS INDEXED JOURNAL :- As per charges prescribed by the publisher.

- Note : *
- * The registration fee includes Conference Kit, Certificate, Proceedings in CD, Lunch and Refreshments.
 - * Registration fee is payable per participant and not per paper.
 - * **Best Papers** will be awarded.

PAYMENT PROCEDURE :

- Through Net Banking Facility

SBI Bank A/C No. : 33196499453, IFSC No: SBIN0012790

A/c. Name : ADAIKALAMATHA INSTITUTE OF MANAGEMENT Branch name : Vallam, 12790

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If fees paid through Net Banking / NEFT, details of author, Title of paper, Mobile No. and subject of the paper has to be sent to aimconference@aimvallam.org.

- Through Demand Draft (drawn on any Nationalized Bank) in favour of "The Director, Adaikalamatha Institute of Management" payable at Vallam - 12790, Thanjavur – 613403, Tamil Nadu.

DD No: Date : Amount ₹.

CONFERENCE ORGANIZING COMMITTEE :

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